



*“Insider Tips To Make Your Business Run
Faster, Easier, And More Profitably”*

“As a business owner, I know you don’t have time to waste on technical and operational issues. That’s where we *shine!* Call us and put an end to your IT problems finally and forever!” Larry Owens, President.

In This Issue...

Pop Quiz: Your Laptop Was Stolen-What Do You Do First? . . . Page 1

Get The Low Down on March Madness . . Page 2

Be The First To Beat This Trivia Question And You Could Win A Dinner to Red Lobster . . .Page 2

Client Spotlight: Learn How JENDERUSS Forensic Accounting, LLC Benefits From Our Rest Assured Service Plans . . . Page 3

Spring Cleaning Super Value Special Offer! . Page 3

Storm Season Is Around The Corner-Are You Protected? . . . Page 4

Don’t Be Left Behind. . . Find Out What’s Happening March 8th Page 4

Pop Quiz: You Just Discovered One Of Your Employees Had Their Laptop Stolen...

Quick, What Do You Do?

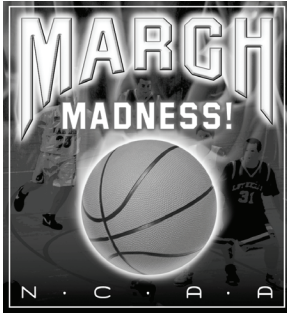
Over the last couple of months, I’ve come across some alarming statistics that you should know. There are 12,000 or so laptops found in US airports each week and 62,000 lost electronic devices recovered from New York’s metropolitan buses, taxis, trains, and stations each year! The bottom line is no matter how careful you are with your laptop, mistakes occur and losing a laptop (or having one stolen) is likely to happen to you or your employees at some point in time.

In the hands of a relatively unsophisticated hacker, all of your laptop information can be siphoned off, allowing an open back door into your network. This is akin to giving a thief the key to your office and the code to deactivate the alarm. Imagine the embarrassment of having to contact all of your customers to let them know THEIR confidential information may be compromised because one of YOUR unsecured laptops is in the hands of a criminal!

Asking employees to be more careful about where they keep their laptop IS a good step in the right direction, but accidents happen and thieves are always on the prowl. That’s why it’s so important to take measures to lock down and secure any mobile devices you and your staff use to access your company’s network. Here are just a few things:

Encrypt All Information – Drive encryption software such as BitLocker (which is included in some versions of Microsoft Windows Vista) can secure all the data on your hard drive. Also, check your computer to see if it has a Trusted Platform Module (TPM) chip which is generally more secure than those without TPM.

Multi-Level Access Security – Don’t rely only on passwords to keep your laptop safe. Hackers can usually break most passwords in a few hours. We recommend adding a second way for people to prove that they are who they say they are BEFORE they are able to log in. Some people use smart cards to do this, but fingerprint pads are gaining in popularity.



It's that time of year when college basketball takes center stage for 3 weeks or so.

Here's this year's playoff schedule so you don't miss a moment of the action:

March 17, Opening Round

March 19-20, First Round

March 21-22, Second Round

March 26-27, Third Round

March 28-29, Fourth Round

April 4 and 6, Final Four games at Ford Field in Detroit, Michigan

NCAA Basketball Milestones

1896 - First men's college basketball game with a final score of 15-12

1913 - The year the basketball net was left open for the first time - meaning it was no longer necessary to retrieve the ball from the net, once a basket was scored.

1920 - Backboards were moved two feet from the wall of the court to keep players from climbing the padded wall to sink baskets

1939 - First NCAA college tournament, which is now known as March Madness

1967 - The slam dunk was made illegal! (What were they thinking?)

1976 - The much-loved dunk was made legal again.

Log / Back-Up Information - It's critical to log and back-up all information on business laptops to ensure smooth operations in the event of loss or destruction. We can automate the backups so they are done **ON SCHEDULE** and in a way that won't interfere with the use of the laptop.

The Right Response - What happens when an employee loses a laptop? Do you have a next step action plan in place? If not, we suggest calling us immediately to report the loss (Note: clients on our **Rest Assured Premium and Deluxe Managed Service Plans** will get after hours support for situations like this). The sooner we know, the sooner we can take preventative actions to lock that laptop out of the network. A blame culture where people are afraid to report losses is actually much worse for security.

Take the time **NOW** to secure your laptop and limit the damage to your business if it happens. We specialize in securing business data like yours, and making sure it is available whenever you need it, so give me a call at **425-787-0193** to discuss encryption options and how to make your business network more secure.

Take my monthly Trivia Challenge and you could win too!

“Who Wants Dinner At Red Lobster?”

The Grand Prize Winner of the First Ever Trivia Challenge Quiz is . . . drum roll please: **Bill Paulson of Eustis/Pyrocom in Mukilteo** was the first person to correctly answer my quiz question . . .

What did the inventors of the original CD use to determine its size?

- The radius of a 1 lb coffee can lid
- 5/8th the size of a 45 record
- Capacity to store 1.5MB of information
- The ability to hold Beethoven's 9th Symphony at any tempo

The correct answer is “d” ! Congratulations Bill you won a Starbucks gift card. Now . . . Let's move on to this month's trivia question for dinner at Red Lobster.

What is the official last name of the doll Barbie?

- Johnson
- Roberts
- Meredith
- Thompson

“Perfect Hearing...”

An elderly gentleman had a serious hearing problem for a long time. He finally saw a doctor who fitted him with a device that gave him normal hearing.

When the man returned in a month, the doctor said, "Your hearing is perfect. Your family must be pleased."

"Oh, I haven't told them yet," the gentleman replied, "I just sit around and listen to their conversations."

The doctor replied, "Doesn't that get boring?" "Absolutely not" the man chuckled, "I've already changed my will three times!"

Call Before April 10th And Get Our “Spring Cleaning” Super Value Service Call For Only \$99!

Spring is in the air and there's no better time for a computer network health check! For only \$99, we'll send a technician to your office to:

- Conduct a full virus and spyware scan of your network.
- Verify your data backups are working and could be restored in the event of a disaster.
- Review your firewall and security against hackers and viruses.
- Check for system errors, conflicts, and other problems that can slow down your network.
- Look for ways to speed up your computer and network

CALL TODAY:

425-787-0193

Offer Expires April 10th 2009

Client Spotlight:

JENDERUSS Forensic Accounting Services, LLC



Every month I choose one very special person to be my Client of the Month. It's my way of acknowledging clients and thanking those who support me and my business with referrals and repeat business.

This month's Featured Client is **Jennifer Jones, owner of JENDERUSS Forensic Accounting Services, LLC.** They have been serving small businesses and individuals in

Western Washington for the past 7 years offering sound financial advice and tax planning advice, as well as, preparing corporate and individual tax returns. Located in Lynnwood, their focus is on saving their client's money by rigorously reviewing and analyzing their clients financial situations in order to maximize their tax savings. In short, they ask the hard questions and go the extra mile for their clients in order to save them money while at the same time explaining it all in easy to understand language.

IntegrIT Network Solutions, Inc. has partnered with JENDERUSS Forensic Accounting Services, LLC for over 5 years and they have signed up for one of our **Rest Assured Plans**. Here's what Jennifer has to say. "IntegrIT Network Solutions, Inc. manages our production network and server 24/7 without fail. They are very attentive and give us the feeling that they really care about our issues and work hard to solve them. Their Rest Assured Service Plan is first class!"

Thank you for being our Featured Client Of The Month, we appreciate you! As a token of our appreciation we're giving you a \$50 gas gift card! To contact JENDERUSS Forensic Accounting Services, LLC call them at 206-508-3896.



"I am sure you'll appreciate our new policy."



"Go ahead and laugh, but this baby hasn't crashed since 1961."

Get More Free Tips, Tools, and Services At Our Web Site: www.integrit-network.com

New Study Reveals People Tell More Lies With E-mail

You might not believe a “get rich quick” offer sent by a stranger, but when a message comes from a friend, you may be more likely to think it is believable.

But don't be TOO sure! Researchers from Rutgers and DePaul universities found that more people lie in e-mail communications than verbally or in writing. Why? Because there seems to be a “reduced feeling of social obligation” when sending e-mail.

The more you know the recipient, the less inclined you'll be to lie – but many of the people in the study admitted that they still stretch the truth, even with friends and colleagues.

Another study found that people are far more likely to be overly critical in email than on paper. So as the owner of a company, you might consider getting feedback via e-mail to elicit frank responses.



Don't Forget Daylight Saving Time Begins Sunday, March 8

Spring forward! On Sunday evening, set your clocks an hour ahead when you go to bed.

We Want Your Input!

Do you have an idea to make this newsletter better? Would you like to submit a story, article, or trivia? We'd love to hear from you!

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Storm Season Is Just Around the Corner... Are You Protected?

Even though the first day of Spring is not until the 20th of next month, it's never too early to prepare for those pop-up storms that occur randomly at this time of year often resulting in everything from ice damage to lightening fires. During this time of year the threat of fire, flood, severe storms, water damage from office sprinklers, and even theft is very real.

One of the most valuable assets for any company is its data. Hardware and software can easily be replaced, but a company's data cannot!

As a reminder to all of our clients, here are some simple things you should do to make sure your company is ready for any natural disaster.

Back Up Your Data Remotely! Everyone knows that data should be backed up on a daily basis, but many people still use in-house tape drives that will get damaged in a natural disaster or fire, and can easily be stolen. We recommend backing up all data to an off-site location, and we offer this as a service to our clients.

Use a Quality Surge Protector With Uninterruptible Power Supply Battery. A high quality surge protector combined with an uninterruptible power supply battery backup will go a long way in protecting sensitive electronic equipment from surges and other electronic irregularities that can destroy your computer's circuitry.

Make Sure Your Servers Are Off The Floor. If your office gets flooded, having your equipment off the floor will prevent it from being completely destroyed. Server racks can be purchased and installed very inexpensively.

Have A Disaster Recovery and Business Continuity Plan. Every business should have some type of plan in place for continued operation after a disaster. Would people know where to go? Who to call? How to log in and access data remotely? Hopefully you'll never need it, but having a simple plan will make you sleep a lot easier at night knowing you have a way to continue to operate when disaster strikes.

If you need help in any of these areas, give us a call at **425-787-0193!** We can not only get you prepared, but also back up and running fast in the event of a disaster.